06349072



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Send Payment To:

**Greer Margolis Mitchell Burns** Attention: Accounts Payable

Washington, DC 20007

1010 Wisconsin Ave, Suite 800

Advertiser **Product** Estimate Number Obama/D/President 1537 OBAMA FOR AMERICA Flight Dates Alt Order# Order#

> 10/02/12 - 10/08/12 Billing Calendar Billing Type Deal# Cash Broadcast

957396

Special Handling

Spots/

IDB# Advertiser Code | Product Code 95 9912856 101

Agency Ref Advertiser Ref

**WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

e Start Date End Date Description Start/End Time	MTWTFSS	Length Wee	k Rate	Туре	
1 10/02/12 10/08/12 THE CHEW 1P-2P Class of Time - Immediately Pre-emptible without notice	MTWTF	:30	4 \$150.00	) NM	- 6
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12         -TWTF         4	<u>Rate</u> \$150.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	D		Rate Type
2 WPBF Tu 10/02/12 1:29 PM THE CHEW	1P-2P	:30 OFA-	 -12-р-130н		\$150.00 NM
1 WPBF W 10/03/12 12:59 PM THE CHEW	1P-2P	:30 OFA-	-12-Р-130н		\$150.00 NM
4 WPBF Th 10/04/12 1:58 PM THE CHEW	1P-2P	:30 OFA-	-12-A-133H		\$150.00 NM
5 WPBF F 10/05/12 1:58 PM THE CHEW	1P-2P	:30 OFA-	-12-А-138н		\$150.00 NM
Weeks:         Start Date 10/08/12         End Date 10/14/12         MTWTFSS M         Spots/Week M	<u>Rate</u> \$140.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	<u>D</u>		Rate Type
3 WPBF M 10/08/12 12:59 PM THE CHEW	1P-2P	:30 OFA-	-12-z-141H		\$140.00 NM
2 10/02/12 10/05/12 10-11a Anderson Cooper 10-11a Class of Time - Immediately Pre-emptible without notice	-TWTF	:30	4 \$100.00	) NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS Typots/Week 2 - TwTF         Spots/Week 3 - TwTF	<u>Rate</u> \$100.00	Que de la constantina			11
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	D		Rate Type
6 WPBF Tu 10/02/12 10:30 AM 10-11a Anderson Cooper	¹ 10-11a	:30 OFA-	-12-Р-130н		\$100.00 NM
1 WPBF W 10/03/12 10:39 AM 10-11a Anderson Cooper	10-11a	:30 OFA-	-12-Р-130н		\$100.00 NM
2 WPBF Th 10/04/12 10:31 AM 10-11a Anderson Cooper	10-11a	:30 OFA-	-12-A-133H		\$100.00 NM
5 WPBF F 10/05/12 10:21 AM 10-11a Anderson Cooper	10-11a	:30 OFA-	-12-А-138н		\$100.00 NM
4 10/02/12 10/08/12 Nightline 11:35-12:05AM Class of Time - Pre-emptible with notice	MTWTF	:30	4 \$350.00	) NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS TwTF         Spots/Week 4	<u>Rate</u> \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	D		Rate Type
2 WPBF Tu 10/02/12 12:01 AM Nightline	11:35-12:05AM	:30 OFA-	-12-Р-130н		\$350.00 NM
3 WPBF W 10/03/12 Nightline Credited	11:35-12:05AM	:00			\$350.00 NM
5 WPBF Th 10/04/12 Nightline Credited	11:35-12:05AM	:00			\$350.00 NM
4 WPBF F 10/05/12 11:54 PM Nightline  Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/08/12 10/14/12 M 1	11:35-12:05AM <u>Rate</u> \$350.00	:30 OFA-	-12-а-138н		\$350.00 NM
	+000.00				



Invoice #	Invoice Date	Invoice Month	Invoice Period
			10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

/ww.u	hewpbfchannel.d	com									
								Spots/			
ine.	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4	10/02/12 Class of Tim	10/08/12 ne - Pre-em	Night ptible wit		11:35-12:05AM	MTWTF	:30	4	\$350.00	NM	
	Spots: # Ch	<u>Day Air</u>		Air Time Desc		Start/End Time		h Ad-ID			Rate Type
	1 WP	BF M 10 Credited		Night	line	11:35-12:05AM	:0	0			\$350.00 NM
				**********						`	
5	10/02/12 Class of Tim			h notice	11A-12PM	MTWTF	:30	3 .	\$400.00	NM	
		Start Date 10/01/12	End Da 10/07/		Spots/Week 3	<u>Rate</u> \$400.00					
	Spots: # Ch			Air Time Descri		Start/End Time	l enat	h Ad-ID			Rate Type
			/02/12	11:30 AM The \		11A-12PM		0 OFA-12-	Р-130н		\$400.00 NM
	4 WP	BF W 10	/03/12	The \		11A-12PM	:0	-			\$400.00 NN
		Credited				1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1					
			/04/12	11:35 AM The V		11A-12PM	:3	0 OFA-12-	A-133H		\$400.00 NN
		Start Date 10/08/12	10/14/		Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch	Day Air		Air Time Descr	intion	Start/End Time	Lenat	h Ad-ID			Rate Type
			/08/12	The V		11A-12PM	:0				\$400.00 NM
	<u></u>	Credited	1		/						
6	10/02/12 Class of Tim	10/05/12 ne - Immedi		y Kimmel -emptible withou	12:06-01:06AM	- <b>TWTF</b>	:30	4	\$30.00	NM	
		Start Date	End Da	ate MTWTFSS	Spots/Week	Rate					···
		10/01/12	10/07/1		4	\$30.00					
	Spots: # Ch	Day Air		Air Time Desci		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP		/02/12	12:35 AM Jimm		12:06-01:06AM	:3	0 OFA-12-	P-130H		\$30.00 NN
	6 WP		/03/12	12:25 AM Jimm	Performance and a second	12:06-01:06AM	:3	0 OFA-12-	A-133H		\$30.00 NM
	3 WP		/04/12	12:44 AM Jimm		12:06-01:06AM		0 OFA-12-			\$30.00 NM
	4 WP	BFF 10	/05/12	12:56 AM Jimm	y Kimmel	12:06-01:06AM	:3	0 OFA-12-	А-133н		\$30.00 NM
7	10/02/12 Class of Tim	10/08/12 ne - Pre-emp	1230- ptible witl	-1P Access Holly h notice	woc1230-1p	MTWTF	:30	4	\$175.00	NM	,
		Start Date 10/01/12	End Da 10/07/1		Spots/Week 4	<u>Rate</u> \$175.00					
	Spots: # Ch	Day Air		Air Time Descr	iption	Start/End Time	Lenat	h Ad-ID			Rate Type
	2 WP	BF Tu 10	/02/12		1P Access Hollywood	1230-1p		0 OFA-12-	р-130н		\$175.00 NM
	4 WP	BFW 10	/03/12	12:39 PM 1230-	1P Access Hollywood	1230-1p	:3	0 OFA-12-	А-133н		\$175.00 NM
	5 WP	BFTh 10	/04/12	12:42 PM 1230-	1P Access Hollywood	1230-1p	:3	0 OFA-12-	<b>А-133</b> н		\$175.00 NM
	1 WP	-			1P Access Hollywood	1230-1p	:3	0 OFA-12-	А-138н		\$175.00 NN
	Weeks:	Start Date	End Da	ate MTWTFSS	Spots/Week	Rate				a.	
	Spots: # Ch	10/08/12 <u>Day</u> <u>Air</u>	10/14/1	I2 M Air Time Descr	1	\$175.00	1 41	L A . I . ID			
	3 WP				1P Access Hollywood	Start/End Time 1230-1p		<u>h Ad-ID</u> 0 OFA-12-	А-138н		Rate Type \$175.00 NM
8	10/02/12 Class of Tim	10/08/12	WPBI	F News 25 @ No	on 12pm-1230pm	MTWTF	:30	4	\$175.00	NM	
	Weeks:	Start Date	End Da	ate MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/1		4	\$175.00					
	Spots: # Ch	Day Air		Air Time Descr		Start/End Time		h Ad-ID	n 120		Rate Type
	. –		U2/17	12.20 PW WPBI	News 25 @ Noon	12pm-1230pm	:30	) OFA-12-	H-T30H		\$175.00 NM
	4 WPI				•	40. 4000	_	_			A
	4 WPI 2 WPI	BF W 10, Credited	/03/12	WPBI	News 25 @ Noon	12pm-1230pm	:0	0			\$175.00 NM
	4 WPI 2 WPI	BF W 10	/03/12 /04/12	WPBI	•	12pm-1230pm 12pm-1230pm	:0i :0i				
	4 WPI 2 WPI 5 WPI 1 WPI	BF W 10, Credited BF Th 10, Credited BF F 10,	/03/12 /04/12 /05/12	<i>WPBI</i> 12:21 PM WPBI	F News 25 @ Noon F News 25 @ Noon F News 25 @ Noon	12pm-1230pm 12pm-1230pm	:00		<b>А-133</b> н		
	4 WPI 2 WPI 5 WPI 1 WPI Weeks:	BF W 10, Credited BF Th 10, Credited	/03/12 /04/12 /05/12	WPBI WPBI 12:21 PM WPBI tte MTWTFSS	News 25 @ Noon News 25 @ Noon	12pm-1230pm	:00	0	A-133н		\$175.00 NM \$175.00 NM \$175.00 NM



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 957396-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

		90			Spots/			
ıе	Start Date End Date Description St	art/End Time	MTWTFSS	Length	Week	Rate	Туре	
8	3 10/02/12 10/08/12 WPBF News 25 @ Noon 12 Class of Time - Pre-emptible with notice	pm-1230pm	MTWTF	:30	4	\$175.00	NM	- 4
	Spots: # Ch Day Air Date Air Time Description		Start/End Time		h Ad-ID			Rate Ty
	3 WPBF M 10/08/12 12:22 PM WPBF New	25 @ Noon	12pm-1230pm	:3	0 OFA-12-A-	-138н		\$175.00
9	9 10/02/12 10/08/12 GENERAL HOSPITAL GI Class of Time - Immediately Pre-emptible without notice	NERAL HOSPI	T MTWTF	:30	4	\$250.00	NM	
	10/01/12 10/07/12 -TWTF	Spots/Week 4	<u>Rate</u> \$250.00					
	Spots: # Ch Day Air Date Air Time Description 5 WPBF Tu 10/02/12 2:59 PM GENERAL I	ACCDITAL	Start/End Time		<u>h</u> <u>Ad-ID</u> 0 0FA-12-P-	.130u		Rate Ty
	4 WPBF W 10/03/12 2:24 PM GENERAL I		GENERAL HOSF GENERAL HOSF		0 OFA-12-A-			\$250.00 N \$250.00 N
	3 WPBF Th 10/04/12 2:26 PM GENERAL H		GENERAL HOSP		0 OFA-12-A-			\$250.00 N
	2 WPBF F 10/05/12 GENERAL I		GENERAL HOSE	700				\$250.00 I
	Credited				Water Burger			
	10/08/12 10/14/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00					
	Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/08/12 2:59 PM GENERAL F	4OSDITAI	Start/End Time GENERAL HOSP		<u>h Ad-ID</u> 0 ofa-12-z-	.1 <i>1</i> 11u		Rate Ty
			GENERAL 1103F		U UFA-12-2-	1410		\$250.00 N
10	Class of Time - Immediately Pre-emptible without notice	<del></del>	MTWTF	:30	5	\$5.00	NM	
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/02/12 10/08/12 MTWTF	Spots/Week 5	<u>Rate</u> \$5.00					
	Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate Ty
	5 WPBF Tu 10/02/12 2:18 AM M-Sun ROS	5am-4am	5am-4am	:3	0 OFA-12-P-	130н		\$5.00 N
	4 WPBFW 10/03/12 3:28 AM M-Sun ROS	5am-4am	5am-4am	:3	0 OFA-12-P-	130H		\$5.00 N
	3 WPBF Th 10/04/12 3:47 AM M-Sun ROS		5am-4am	:3	0 OFA-12-A-	133н		\$5.00 N
	1 WPBF F 10/05/12 4:29 AM M-Sun ROS		5am-4am	-	0 OFA-12-A-			\$5.00 N
	2 WPBF M 10/08/12 2:28 AM M-Sun ROS	5am-4am	5am-4am	:3	0 OFA-12-A-	138н		\$5.00 N
11	10/02/12 10/08/12 M-F 3-4P M- Class of Time - Immediately Pre-emptible without notice	F 3-4P	MTWTF	:30	4	\$200.00	NM	
	10/01/12 10/07/12 -TWTF	Spots/Week 4	<u>Rate</u> \$200.00				,	
	Spots: # Ch Day Air Date Air Time Description		Start/End Time		h Ad-ID	400		Rate Ty
	4 WPBF Tu 10/02/12 3:25 PM M-F 3-4P 1 WPBF W 10/03/12 M-F 3-4P		M-F 3-4P		0 OFA-12-P-	130н		\$200.00 N
	1 WPBF W 10/03/12 M-F 3-4P Credited		M-F 3-4P	:0	O			\$200.00 M
	5 WPBF Th 10/04/12 3:59 PM M-F 3-4P		M-F 3-4P	:3	0 OFA-12-A-	133н		\$200.00 N
	3 WPBF F 10/05/12 M-F 3-4P Credited		M-F 3-4P	:0	0			\$200.00 A
	10/08/12 10/14/12 M	Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: # Ch         Day         Air Date         Air Time         Description           2 WPBF M         10/08/12         3:55 PM M-F 3-4P		Start/End Time M-F 3-4P		<u>h Ad-ID</u> 0 ofa-12-a-	138н		<u>Rate</u> <u>Ty</u> \$200.00 N
12	2 10/08/12 10/08/12 Dr. Oz 4-5 Class of Time - Immediately Pre-emptible without notice		M	:30	1	\$275.00	NM	
		Spots/Week 1	Rate \$275.00					
	Spots: # Ch Day Air Date Air Time Description 5 WPBF M 10/08/12 Dr. Oz Credited Day Dr. Oz		Start/End Time 4-5p	Lengt :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Ty</u> <del>\$275.00</del>
13	10/02/12 10/08/12 4:30a-5a 430 Class of Time - Immediately Pre-emptible without notice	)a-5a	MTWTF	:30	4	\$20.00	NM	
		Spots/Week 4	<u>Rate</u> \$20.00					



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

ww.thewpbfchannel.con ine Start Date E	nd Date	Descri	ption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
13 10/02/12 1 Class of Time	0/08/12 - Immedia	4:30a-		430a-5a	MTWTF	:30	4	\$20.00	NM		
Spots: # Ch 2 WPBF	Day Air		Air Time Desc 4:37 AM 4:30a	ription	Start/End Time 430a-5a		n <u>Ad-ID</u> ) 0FA-12-F	130н		Rate \$20.00	
4 WPBF		03/12	4:56 AM 4:30a		430a-5a		) OFA-12-F			\$20.00	
3 WPBF		04/12	4:45 AM 4:30a		430a-5a		) OFA-12-A			\$20.00	
5 WPBF	F 10/	05/12	4:43 AM 4:30a		430a-5a		) OFA-12-A			\$20.00	
	art <u>Date</u> /08/12	End Dat 10/14/12		Spots/Week 1	<u>Rate</u> \$20.00						
Spots: # Ch	Day Air		Air Time Desc		Start/End Time		h Ad-ID			<u>Rate</u>	
1 WPBF	M 10/	08/12	4:42 AM 4:30a	ı-5a	430a-5a	:30	) OFA-12-A	N-138H		\$20.00	NN
14 10/02/12 1 Class of Time	0/05/12 Pre-emp	WPBF	News 25 @ 5a notice	am 5-530am	- <b>TWTF</b>	:30	4	\$110.00	NM	THE WATER	
		End Dat		Spots/Week	Rate						
	/01/12	10/07/12		4	\$110.00		4.1.15				_
Spots: # Ch 3 WPBF	Day Air		Air Time Desc	<del></del>	Start/End Time		<u>1 Ad-ID</u>	1200		Rate	
		02/12		F News 25 @ 5am	5-530am		) OFA-12-F	,-130H		\$110.00	
5 WPBF	Credited	03/12	WPB	F News 25 @ 5am	5-530am	:00	O .			<del>\$110.00</del>	NIV
1 WPBF		04/12	5:22 AM WPB	F News 25 @ 5am	5-530am	:30	) OFA-12-A	<b>√</b> −133н		\$110.00	NIM
4 WPBF	F 10/	05/12		F News 25 @ 5am	5-530am	:30	) OFA-12-A	N-133H		\$110.00	
15 10/02/12 1	0/05/12		m News	5-6pm	-TWTF	:30	.4	\$200.00	NM	-	
Class of Time				*****							
	ort <u>Date</u> 01/12	End Date 10/07/12		Spots/Week 4	Rate \$200.00			N			
Spots: # Ch	Day Air	Date /	Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate	Type
6 WPBF	Tu 10/	02/12	5:21 PM M-F 5	pm News	5-6pm	:30	) OFA-12-P	Р−130н		\$200.00	
3 WPBF	W 10/ Credited	03/12	M-F 5	ōpm <b>N</b> ews	5-6pm	:00	9			\$ <del>200.00</del>	NN
	Th 10/ Credited	04/12	M-F 5	īpm News	5-6pm	:00	0			<del>\$200.00</del>	NN
5 WPBF	F 10/ Credited	05/12	M-F 5	5pm News	5-6pm	:00	0			\$ <del>200.00</del>	NN
16 10/02/12 1 Class of Time	)/05/12 Pre-emp	WPBF	News 25 Morn notice	ings5:30-5:57am	-TWTF	:30	4	\$160.00	NM		
	ort Date 01/12	End Date 10/07/12		Spots/Week 4	<u>Rate</u> \$160.00						
Spots: # Ch	Day Air	Date /	Air Time Desci	<u>ription</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate	Туре
1 WPBF	Tu 10/			F News 25 Mornings (		:30	) OFA-12-P	r-130н		\$160.00	NM
4 WPBF	W 10/	03/12	5:43 AM WPB	F News 25 Mornings (	@ 5:3(5:30-5:57am	:30	) OFA-12-P	<b>-1</b> 30н		\$160.00	NM
5 WPBF				F News 25 Mornings (		:30	) OFA-12-A	. <b>–1</b> 33н		\$160.00	NN
3 WPBF	F 10/	05/12	5:44 AM WPB	F News 25 Mornings (	@ 5:3(5:30-5:57am	:30	) OFA-12-A	138H		\$160.00	NM
17 10/02/12 10 Class of Time	)/08/12 Pre-emp	WPBF	News 25 @ 6:0 notice	00Pl6-6:30PM	MTWTF	:30	4	\$525.00	NM		
	nt <u>Date</u> 01/12	End Date 10/07/12		Spots/Week 4	<u>Rate</u> \$525.00						
	Day Air		Air Time Descr		Start/End Time	Length	Ad-ID			<u>Rate</u>	Туре
2 WPBF				F News 25 @ 6:00PM		:30	) OFA-12-P	-130н		\$525.00	
4 WPBF				F News 25 @ 6:00PM		:30	) OFA-12-P	-130н		\$525.00	NM
5 WPBF				F News 25 @ 6:00PM		:30	) OFA-12-A	-133н		\$525.00	NM
		05/12 End Date 10/14/12	<u>MTWTFSS</u>	F News 25 @ 6:00PM <u>Spots/Week</u> 1	6-6:30PM <u>Rate</u> \$525.00	:30	) OFA-12-A	-133н		\$525.00	NM
	Day Air		Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate	Type



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

ww.thewpbfchannel.com						
			Spots/			
ne Start Date End Date Description Start/End Time	MTWTFSS		Week	Rate	Туре	
17 10/02/12 10/08/12 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	MTWTF	:30	4	\$525.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length		. 141		Rate Type
1 WPBF M 10/08/12 6:20 PM WPBF News 25 @ 6:00P	M 6-6:30PM	:30	OFA-12-2	(-141H		\$525.00 NN
18 10/02/12 10/08/12 WPBF News 25 Mornings6-7AM Class of Time - Immediately Pre-emptible without notice	MTWTF	:30	4	\$100.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS Prots/Week - TWTF         Spots/Week - TWTF	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Description  1 WPBF Tu 10/02/12 6:00 AM WPBF News 25 Mornings	Start/End Time	Length		1200		Rate Type
1 WPBF Tu 10/02/12 6:00 AM WPBF News 25 Mornings 4 WPBF W 10/03/12 6:10 AM WPBF News 25 Mornings			OFA-12-F			\$100.00 NN
2 WPBF Th 10/04/12 6:06 AM WPBF News 25 Mornings		98.7	OFA-12-A			\$100.00 NM
5 WPBF F 10/05/12 6:42 AM WPBF News 25 Mornings			OFA-12-A			\$100.00 NM \$100.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate \$100.00	.50			STATE PARTY	\$100.00 NIV
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
3 WPBF M 10/08/12 WPBF News 25 Mornings Credited		:00				\$100.00 NN
19 10/02/12 10/08/12 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	MTWTF	:30	4	\$800.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS Protection         Spots/Week 4	<u>Rate</u> \$800.00		٠			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
2 WPBF Tu 10/02/12 7:18 PM Wheel Of Fortune	7-7:30PM	:30	OFA-12-P	-130н		\$800.00 NM
4 WPBF W 10/03/12 7:19 PM Wheel Of Fortune	7-7:30PM		OFA-12-A			\$800.00 NM
5 WPBF Th 10/04/12 7:14 PM Wheel Of Fortune	7-7:30PM		OFA-12-A	-133н		\$800.00 NM
3 WPBF F 10/05/12 Wheel Of Fortune Credited	7-7:30PM	:00				\$800.00 NM
Weeks:         Start Date 10/08/12         End Date 10/14/12         MTWTFSS MTWTFS MTWTFS MTWTFS MTWTFS MTWTFS MTWTFS MTWTFS MTWTFS	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 WPBF M 10/08/12 Wheel Of Fortune Credited	7-7:30PM	:00				\$800.00 NM
20 10/02/12 10/08/12 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	MTWTF	:30	4	\$275.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12         -TWTF         4	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Type
1 WPBF Tu 10/02/12 7:55 AM Good Morning America	7-9AM		OFA-12-P			\$275.00 NM
5 WPBF W 10/03/12 7:49 AM Good Morning America	7-9AM		OFA-12-P			\$275.00 NM
4 WPBF Th 10/04/12 8:47 AM Good Morning America	7-9AM		OFA-12-A			\$275.00 NM
3 WPBF F 10/05/12 8:54 AM Good Morning America Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M 1	7-9AM <u>Rate</u> \$275.00	:30	OFA-12 <b>-</b> A	-138н		\$275.00 NM
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	AdJD			Poto Type
2 WPBF M 10/08/12 7:58 AM Good Morning America	7-9AM		0FA-12-A	-138н		<u>Rate Type</u> \$275.00 NM
21 10/02/12 10/08/12 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	MTWTF	:30	4	\$850.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFS TWTF         Spots/Week 4	<u>Rate</u> \$850.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
3 WPBFTu 10/02/12 7:28 PM Jeopardy	7:30-8PM	:30	OFA-12-P	-130н		\$850.00 NM
1 WPBF W 10/03/12 Jeopardy Credited	7:30-8PM	:00				\$850.00 NM
4 WPBF Th 10/04/12 7:34 PM Jeopardy	7:30-8PM	:30	OFA-12-A	-133н		\$850.00 NM
This invoice is subject to Hearst Television's Terms and Conditions which					verticore	Ψ000.00 14IV



Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

	ewpbfchannel.						Spots/				
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
21	10/02/12 Class of Tir	10/08/12 ne - Pre-emp	Jeopardy otible with notice	7:30-8PM	MTWTF	:30	4	\$850.00	NM		
		PBFF 10/	/05/12 7:40 PM Je	eopardy	Start/End Time 7:30-8PM		<u>h Ad-ID</u> 0 0FA-12-	A-138H		<u>Rate</u> <u>T</u> \$850.00	_
	Weeks:	Start Date 10/08/12	10/14/12 M	1	<u>Rate</u> \$850.00						
	Spots: # Ch 2 WF		<u>Date</u> <u>Air Time</u> <u>D</u> /08/12 7:35 PM Je		Start/End Time 7:30-8PM		<u>th Ad-ID</u> 60 OFA-12-	z-141H		<u>Rate</u> <u>T</u> \$850.00	
22	10/02/12 Class of Tir	10/08/12 ne - Immedia	Dr. Oz M-F 9-10a ately Pre-emptible wit	9-10a · hout notice	MTWTF	:30	4	\$100.00	NM		
	Weeks:	Start Date 10/01/12	End Date MTWTF 10/07/12 -TWTF		<u>Rate</u> \$100.00						
	Spots: # Ch				Start/End Time	The state of the s	h Ad-ID			Rate T	-
		PBF Tu 10/		r. Oz M-F 9-10a	9-10a		0 OFA-12-			\$100.00	
				r. Oz M-F 9-10a	9-10a		0 OFA-12-			\$100.00	
		PBF Th 10/		r. Oz M-F 9-10a	9-10a		0 OFA-12-			\$100.00	
	5 WF Weeks:	PBF F 10/ Start Date 10/08/12			9-10a <u>Rate</u> \$100.00	:3	0 OFA-12-	А-133Н		\$100.00	N
	Spots: <u>#</u> Ch 2 WF	Day Air	Date Air Time D		Start/End Time 9-10a		h <u>Ad-ID</u> 0 0FA-12-	z-141H		<u>Rate</u> <u>T</u> \$100.00	
23	10/05/12 Class of Tin	10/05/12	20/20 otible with notice	10-11PM	1	:30	1	\$1,100.00	NM		_
	Weeks:	Start Date 10/01/12			<u>Rate</u> \$1,100.00						
	Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate T	Vr
	1 WF	PBF F 10/ Credited		0/20	10-11PM	:0	00			<del>\$1,100.00</del>	N
24	10/05/12 Class of Tin	10/05/12 ne - Immedia	SHARK TANK ately Pre-emptible wit	8-9PM hout notice	1	:30	1	\$550.00	NM		
	Weeks:	Start Date 10/01/12	End Date MTWTF 10/07/121		<u>Rate</u> \$550.00						
	Spots: <u>#</u> Ch 1 WF		/05/12 S	escription HARK TANK .	Start/End Time 8-9PM	Lengt :0	th Ad-ID			<u>Rate</u> <u>T</u>	_
25			CASTLE ately Pre-emptible wit		1	:30	1	\$1,400.00	NM		
		10/08/12	End Date MTWTF 10/14/12 1		<u>Rate</u> \$1,400.00						
	Spots: <u>#</u> Ch 1 WF		Date         Air Time         Degree D		Start/End Time 10-11PM		<u>h Ad-ID</u> 0 ofa-12-	А-138н		<u>Rate</u> <u>T</u> \$1,400.00	_
26	10/08/12 Class of Tin	10/08/12 ne - Immedia	DANCING W/STA		2	:30	2	\$2,500.00	NM		
il	Weeks:	Start Date 10/08/12	End Date MTWTF 10/14/12 2	SS Spots/Week	<u>Rate</u> \$2,500.00						
	Spots: <u>#</u> Ch 1 WF	BF M 10/		escription ANCING W/STARS	Start/End Time 8-10P	Lengt :0	h Ad-ID 0			<u>Rate Ty</u> \$2,500.00	
	2 WF	Credited PBF M 10/	08/12 7:59 PM D/	ANCING W/STARS	8-10P	:3	0 OFA-12-	А-138н		\$2,500.00	N
27	10/06/12 Class of Tin	10/06/12 ne - Immedia	ACCESS HOLLYV	VOOD \ACCESS HOLLYV	V1-	:30	1	\$25.00	NM		
100		Start Date 10/01/12	End Date MTWTF 10/07/12		<u>Rate</u> \$25.00						
	Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Ty	vr



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| Invoice # | Invoice Date | Invoice Month | Invoice Period | | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

ne Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
27 10/06/12 10/06/12 ACCESS HOLLYWOOD \ACCESS HOLLY\ Class of Time - Immediately Pre-emptible without notice	N1-	:30	1	\$25.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF Sa 10/06/12 12:45 AM ACCESS HOLLYWOOD W	Start/End Time KND IACCESS HOLL		h <u>Ad-ID</u> 0 0FA-12-A	<b>√</b> -138н		<u>Rate Type</u> \$25.00 NN
28 10/06/12 10/06/12 Sat 5-6am News Sat 5-6am Class of Time - Immediately Pre-emptible without notice	1-	:30	1	\$30.00	NM	····
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12        1-         1	<u>Rate</u> \$30.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF Sa 10/06/12 Sat 5-6am News  Credited	Start/End Time Sat 5-6am	Lengt :0	h Ad-ID O			Rate Type \$30.00 NM
29 10/06/12 10/06/12 Sat 6-7am News Sat 6-7am Class of Time - Immediately Pre-emptible without notice	1-	:30		\$90.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12        1-         1	<u>Rate</u> \$90.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF Sa 10/06/12 6:45 AM Sat 6-7am News	Start/End Time Sat 6-7am		<u>h</u> <u>Ad-ID</u> 0 ofa-12-a	<b>√-138</b> н		<u>Rate</u> <u>Type</u> \$90.00 NN
30 10/06/12 10/06/12 Sat 7pm News 7-730pm Class of Time - Pre-emptible with notice	1-	:30	1	\$400.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12        1-         1	<u>Rate</u> \$400.00				N.	
Spots: # Ch Day Air Date Air Time Description  1 WPBF Sa 10/06/12 7:25 PM Sat 7pm News	Start/End Time 7-730pm		<u>h Ad-ID</u> 0 ofa-12-a	<b>х-138</b> н		<u>Rate Type</u> \$400.00 NM
31 10/06/12 10/06/12 GMA Saturday 7-8am Sat 7am-8am Class of Time - Pre-emptible with notice	1-	:30	1	\$325.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12        1-         1	<u>Rate</u> \$325.00					
Spots: # Ch Day Air Date Air Time Description  1 WPBF Sa 10/06/12 7:47 AM GMA Saturday 7-8am	Start/End Time Sat 7am-8am		<u>h Ad-ID</u> 0 ofa-12-z	:-141H		<u>Rate Type</u> \$325.00 NN
32 10/06/12 10/06/12 Sat Jeopardy Sat 7:30-8PM Class of Time - Pre-emptible with notice	1-	:30	1	\$400.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12        1-         1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF Sa 10/06/12 7:51 PM Sat Jeopardy	Start/End Time Sat 7:30-8PM		<u>h Ad-ID</u> 0 ofa-12-z	'-141H		<u>Rate</u> <u>Type</u> \$400.00 NN
33 10/06/12 10/06/12 Sat Prime College Footba8-1130pm Class of Time - Immediately Pre-emptible without notice	1-	:30	1	\$650.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12        1-         1	<u>Rate</u> \$650.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF Sa 10/06/12 Sat Prime College Football Credited	Start/End Time 8-1130pm	<u>Lengt</u> :0	h Ad-ID 0			<u>Rate</u> <u>Type</u> \$650.00 N∧
34 10/06/12 10/06/12 Sat 8-9am News Sat 8-9am Class of Time - Immediately Pre-emptible without notice	1-	:30	1	\$125.00	NM	N
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12        1-         1	<u>Rate</u> \$125.00					
Spots: # Ch Day Air Date Air Time Description  1 WPBF Sa 10/06/12 8:14 AM Sat 8-9am News	Start/End Time Sat 8-9am		<u>h Ad-ID</u> 0 0FA-12-A	-138н		<u>Rate</u> <u>Type</u> \$125.00 NM
35 10/07/12 10/07/12 Chris Matthews Sun 10-10:30AM Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$125.00	NM	***************************************
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	<u>Rate</u> \$125.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
35	10/07/12 Class of Tir	10/07/12 ne - Immedia	Chris Matthews ately Pre-emptible without	Sun 10-10:30AM out notice	1	:30	1	\$125.00	NM	
	Spots: # Ch 1 WF		Date         Air Time         Des           07/12         10:26 AM Chris		Start/End Time Sun 10-10:30AM		<u>h Ad-ID</u> ) 0FA-12-	-Z-141H		Rate Type \$125.00 NM
36	10/07/12 Class of Tir	10/07/12 ne - Immedia	666 PARK AVE	10-11PM	1	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/01/12		Spots/Week	<u>Rate</u> \$1,000.00	-				
	Spots: # Ch 1 WF	Day Air PBF Su 10/ Credited		cription PARK AVE	Start/End Time 10-11PM	Lengt	h <u>Ad-ID</u> 0			<u>Rate Typ</u> \$1,000.00 NI
37	10/07/12 Class of Tir	10/07/12 ne - <b>I</b> mmedia	Sun 11:35pm Late Nately Pre-emptible without	lews 1135p-12am ut notice	1	:30	1	\$175.00	NM	
-14	Weeks:	Start Date 10/01/12		Spots/Week	<u>Rate</u> \$175.00		15 1 1 1 1 1			
	Spots: <u>#</u> Ch 1 WF	Day Air PBF Su 10/0 Credited		cription 11:35pm Late News	Start/End Time 1135p-12am	Lengtl :0	n <u>Ad-ID</u>			<u>Rate Type</u> \$175.00 N/
38	10/07/12 Class of Tin	10/07/12 ne - Immedia	Sun 5-6am News	Sun 5-6am ut notice	1	:30	1	\$25.00	NM	
	Weeks:		<del></del>	Spots/Week	<u>Rate</u> \$25.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Su 10/0		<del></del>	Start/End Time Sun 5-6am		<u>Ad-ID</u> ) 0FA-12-	·z-141н		<u>Rate</u> <u>Typ</u> \$25.00 NI
39	10/07/12 Class of Tin	10/07/12 ne - Immedia	Sun 6-7am News tely Pre-emptible witho	Sun 6-7am	1	:30	1	\$50.00	NM	
	Weeks:	Start Date 10/01/12	<del></del>	Spots/Week	<u>Rate</u> \$50.00			Ţ		
	Spots: # Ch 1 WF	Day Air PBF Su 10/0		<del></del>	Start/End Time Sun 6-7am		<u>Ad-ID</u> ) 0FA-12-	Z-141H		<u>Rate</u> <u>Typ</u> \$50.00 <b>N</b> M
40	10/07/12 Class of Tin	10/07/12 ne - Pre-emp	Sun 630pm News tible with notice	630-7pm	1	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/01/12	End Date		<u>Rate</u> \$400.00					
	Spots: # Ch 1 WF	Day Air PBF Su 10/0			Start/End Time 630-7pm		<u>Ad-ID</u> ) 0FA-12-	A-138H		Rate Type \$400.00 NN
42	10/07/12 Class of Tin	10/07/12 ne - Immedia	AFHV PREMIERE tely Pre-emptible witho	7-8p 10/7 ut notice	1	:30	1	\$450.00	NM	
		Start Date 10/01/12	End Date MTWTFSS1		<u>Rate</u> \$450.00					
	Spots: # Ch 1 WP	Day Air I PBF Su 10/0 Credited		cription V PREMIERE	Start/End Time 7-8p 10/7	<u>Length</u> :00	<u>Ad-ID</u>			<u>Rate</u> <u>Type</u> \$450.00 N/
43	10/07/12 Class of Tim	10/07/12 ne - Immedia	Sun 8-9am News tely Pre-emptible witho	Sun 8-9am ut notice	1	:30	1	\$100.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS1		<u>Rate</u> \$100.00	177				
	Spots: <u>#</u> Ch 1 WP	<u>Day</u> <u>Airl</u> BF Su 10/0			Start/End Time Sun 8-9am		Ad-ID OFA-12-	А-138н		<u>Rate Type</u> \$100.00 NN
45	10/07/12 Class of Tim	10/07/12 ne - Fixed No	Sun 9-10am n Pre-emptible	9-10am	1	:30	1	\$900.00	NM	-
1	Weeks:	Start Date 10/01/12	· · · · · · · · · · · · · · · · · · ·		<u>Rate</u> \$900.00	-:-				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.t	hewpbfchannel.	com					Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
45	10/07/12 Class of Tir	10/07/12 ne - Fixed No	Sun 9-10am on Pre-emptible	9-10am	1	:30	1	\$900.00	NM	12 T
	Spots: # Ch 1 WF	<u>Day</u> <u>Air</u> PBF Su 10/			Start/End Time 9-10am		h <u>Ad-ID</u> 0 ofa-12-	A-138H		<u>Rate</u> <u>Type</u> \$900.00 NM
46	10/07/12 Class of Tir	10/07/12 ne - Immedia	REVENGE ately Pre-emptible with	9-10PM out notice	1	:30	1	\$1,200.00	NM	7
	Weeks:	Start Date 10/01/12		Spots/Week	Rate \$1,200.00			= =		
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Su 10/ Credited	/07/12 RE	scription VENGE	Start/End Time 9-10PM		th Ad-ID			Rate Type \$1,200.00 NM
47	' 10/04/12 Class of Tir	10/04/12 ne - Pre <b>-e</b> mp	GREY'S ANATOMY	9-10PM	1	:30	1	\$3,600.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS: 10/07/121		Rate \$3,600.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBFTh 10/		cription EY'S ANATOMY	Start/End Time 9-10PM		<u>th Ad-ID</u> 60 OFA-12-	А-133Н		<u>Rate Type</u> \$3,600.00 NM
48	10/02/12 Class of Tir	10/02/12 ne - Immedia	DANCING RESULT		-1	:30	1	\$1,500.00	NM	
	Weeks:		End Date MTWTFSS 10/07/12 -1	Spots/Week	Rate \$1,500.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Tu 10/		cription NCING SPEC	Start/End Time 8-9PM		h <u>Ad-ID</u> 0 0FA-12-	Р-130н		Rate Type \$1,500.00 NM
50	10/02/12 Class of Tir	10/05/12 ne - Pre-emp	M-SUN WPBF News	s 25 (11-11:35PM	-TWTF	:30	1	\$500.00	NM	geriji das Noje of
	Weeks:	Start Date 10/01/12	End Date MTWTFS: 10/07/12 -TWTF		Rate \$500.00					·
Į,	Spots: # Ch 1 WF			cription SUN WPBF News 25 @	Start/End Time 11PM 11-11:35PM		<u>h Ad-ID</u> 0 0FA-12-	а-133н		<u>Rate Type</u> \$500.00 NM
51	10/02/12 Class of Tir	10/05/12 ne - Pre-emp	WPBF News 25 Mon	rnings5:30-5:57am	-TWTF	:30	4	\$160.00	NM	10
	Weeks:	Start Date 10/01/12	End Date MTWTFS: 10/07/12 -TWTF		<u>Rate</u> \$160.00					111111111111111111111111111111111111111
	Spots: # Ch			<u>cription</u> BF News 25 Mornings (	Start/End Time		<u>h Ad-ID</u> 0 0FA-12-	P=130H		<u>Rate</u> <u>Type</u> \$160.00 NM
				BF News 25 Mornings (	_		0 OFA-12-			\$160.00 NM
				BF News 25 Mornings (	-		0 OFA-12-			\$160.00 NM
	4 WF			BF News 25 Mornings (			0 OFA-12-			\$160.00 NM
52			WPBF News 25 Mon		-TWTF	:30	1	\$275.00	NM	·
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -TWTF		<u>Rate</u> \$275.00					
	Spots: # Ch 2 WF			cription BF News 25 Mornings	Start/End Time 6-7AM		h <u>Ad-ID</u> 0 0FA-12-	<b>А-138</b> Н		<u>Rate Type</u> \$275.00 NM
53	10/06/12 Class of Tin	10/06/12 ne - Pre-emp	M-Sun 1130p-12am	Late 1130p-1205am	1-	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/01/12	***************************************		<u>Rate</u> \$400.00		. n. m			
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Sa 10/ LR - Foo	06/12 12:25 AM M-S	cription un 1130p-12am Late No	Start/End Time ews 1130p-1205am		<u>h Ad-ID</u> 0 0FA-12-	А-138н		<u>Rate</u> <u>Type</u> \$400.00 NM
54	10/02/12 Class of Tin	10/05/12 ne - Pre-emp	THE CHEW	1P-2P	-TWTF	:30	1	\$275.00	NM	



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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

1 WPBF F   1006/12   12:59 PM THE CHEW   1P-2P   :30 0FA-12-A-133H   \$275.00   NM	ww.thewpb	fchannel.	com										
54 1010/21/2							•			Spots/			
Class of Time - Pre-emptible with notice   Pre	ine Star	t Date	End Date	e Desc	ription		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:   Start Date   End Date   MIDTESS   Spots/Week   Rate   S275.00   No.						ii .	1P-2P	-TWTF	:30	1	\$275.00	NM	
Spots # Ch			Start Date	End Da	ate MTWTF								
Section   Color   Co	Spot	s: <u>#</u> Ch					<u>n</u>	•	Leng	th Ad-ID			Rate Type
Class of Time - Immediately Pre-emptible without notice		1 WF	PBF F	10/05/12	12:59 PM TI	HE CHE	w	1P-2P	:3	30 OFA-12-	A-133H		\$275.00 NM
T001/12   T007/12   T007/12   T107/12   T107								-TWTF	:30	4	\$15.00	NM	
1 WPBFTu   10/02/12   1:31 AM ACCESS HOLLYWOOD   106x-136x   3:0 or-12-P130H   \$15.00 N	Wee	ks:											
2 WPBF W 1003/12 1:23 AMACCESS HOLLYWOOD 106x-136x :30 ora-12-p-130H \$15.00 NN 4 WPBF F 1006/12 1:31 AM ACCESS HOLLYWOOD 106x-136x :30 ora-12-x-131H \$15.00 NN 4 WPBF F 1006/12 I:31 AM ACCESS HOLLYWOOD 106x-136x :30 ora-12-x-131H \$15.00 NN W 1006/12 I:31 AM ACCESS HOLLYWOOD 106x-136x :30 ora-12-x-131H \$15.00 NN W 1006/12 I:006/12 I:31 AM ACCESS HOLLYWOOD 106x-136x :30 ora-12-x-131H \$15.00 NN W 1006/12 I:006/12 I:31 AM ACCESS HOLLYWOOD 106x-136x :30 ora-12-x-131H \$15.00 NN W 1006/12 I:006/12 I:0	Spot	s: <u>#</u> Ch	Day A	ir Date	Air Time Do	escriptio	<u>n</u>	Start/End Time	Leng	th Ad-ID			Rate Type
\$ WPBF F1 10/04/12 1:33 AM ACCESS HOLLYWOOD 106:-126x 3:30 0FA-12-A-133H \$15.00 NI		1 WF						106x-136x	:3	80 OFA-12-	Р-130н		\$15.00 NM
A WPBF F   10/05/12	*						OTHER DATE WORLD						\$15.00 NN
Section   10/06/12   10/06/12   10/06/12   10/06/12   10/07/12													\$15.00 NN
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTMTESS   Spots/Week   Rate   10/01/12   10/07/12		4 WF	PBFF 1	10/05/12	1:31 AM A	CCESS	HOLLYWOOD	106x-136x	:3	30 OFA-12-	А-133н		\$15.00 NN
Spots: #Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate Typ					n 1130p-12a h notice	m Late	1130p-1205am	S-	:30	1	\$400.00	NM	
1 WPBF Sa	Wee	ks:											
The image   The	Spot	s: <u>#</u> Ch	Day A				_		Leng	th Ad-ID			Rate Type
Weeks   Start Date   End Date   MTWTFSS   Spots/Week   Rate   \$300.00		1 WF			12:16 AM M	-Sun 11:	30p-12am Late N	ews 1130p-1205am	= :3	30 OFA-12-	Z-141H		\$400.00 NN
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID   Rate   Typ			10/07/12 ne - Pre-er	Sun 1	1:35pm Late	News	1135p-12am	S	:30	1	\$300.00	NM	
1 WPBF Su   10/07/12   Sun 11:35pm Late News   1135p-12am   :00   \$390.00   NI		ks:	Start Date	End Da	ate MTWTF		Spots/Week 1		وميلاسات				
Class of Time - Pre-emptible with notice	Spot	_	PBF Su 1	0/07/12									<u>Rate Type</u> \$300.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Typ					30-7pm ABC h notice	College	330-7pm	S-	:30	1	\$1,000.00	NM	
1 WPBF Sa	Wee	ks:										7	
Spots   10/06/12   10/06/12   Sat Prime College Footba8-1130pm  S-   :30   1   \$1,175.00   NM	Spot				Air Time De	escriptio	<u>n</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
Class of Time - Pre-emptible with notice   Weeks:   Start Date   10/07/12   10/07/12  S-   1   \$1,175.00		1 WP	BF Sa 1	0/06/12	3:28 PM Sa	at 330-7	om ABC College	Footb: 330-7pm	:3	0 OFA-12-	Z-141H		\$1,000.00 NN
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Typ						Footbat	3-1130pm	S-	:30	1	\$1,175.00	NM	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Typ	Wee	ks:											71
1 WPBF Sa   10/06/12   10:17 PM Sat Prime College Football   8-1130pm   :30 0FA-12-A-138H   \$1,175.00 NI	Spot	s: <u>#</u> Ch	Day A	Air Date	Air Time De	escriptio	<u>n</u>		Lengt	th Ad-ID			Rate Type
Class of Time - Pre-emptible with notice	<del></del>	1 WP	BF Sa 1	0/06/12	10:17 PM Sa	t Prime	College Football	8-1130pm	:3	0 OFA-12-	A-138H		\$1,175.00 NN
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSSw         Spots/Week 1 \$1,800.00         Rate 10/01/12         Length Ad-ID         Rate 17/01/12         Typ 1 WPBF W 10/03/12         Rate 17/01/12         Typ 1 WPBF W 10/03/12         NI WPBF W 10/03/12	60 10/0 Clas	3/12 s of Tin	10/03/12 ne - Pre-er	NETV	VORK POLIT	TCAL PS	9-11p	W	:30	1	\$1,800.00	NM	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Typ			Start Date	End Da	ite MTWTF:								
Class of Time - Pre-emptible with notice           Weeks:         Start Date   End Date   MTWTFSS   Spots/Week   Rate   10/01/12   10/07/12   -TWTF   2   \$40.00         Rate   Start/End Time   Length   Ad-ID   Rate   Type	Spot	_						Start/End Time			Р-130н		<u>Rate Type</u> \$1,800.00 NN
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/01/12         10/07/12         -TWTF         2         \$40.00           Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Typ						VOOD 1	106x-136x	-TWTF	:30	2	\$40.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ			Start Date	End Da	ite MTWTF:								
	Spots	s: # Ch					<del>-</del>		Lenat	h Ad-ID			Rate Type
		_									4-133H		\$40.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.th	ewpbfchannel.o	com					Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/02/12 Class of Tim	10/05/12 ne - Pre-emp	ACCESS HOLLYWO otible with notice	OD 106x-136x	-TWTF	:30	2	\$40.00	NM	
	Spots: <u>#</u> Ch 1 WP			ription ESS HOLLYWOOD	Start/End Time 106x-136x		th <u>Ad-ID</u> 30 OFA-12-	A-138H		Rate Type \$40.00 NM
	10/08/12 Class of Tim	10/08/12 ne - Immedia	ACCESS HOLLYWO		M	:30	1	\$15.00	NM	<del>-</del>
'		Start Date 10/08/12	End Date MTWTFSS 10/14/12 M	Spots/Week ∙ 1	<u>Rate</u> \$15.00					
71.	Spots: <u>#</u> Ch 1 WP			ription ESS HOLLYWOOD	Start/End Time 106x-136x		th <u>Ad-ID</u> 30 OFA-12-	-Z-141H		<u>Rate</u> <u>Type</u> \$15.00 NM
	10/08/12 Class of Tim	10/08/12 ne - Pre-emp	M-F 3-4P	M-F 3-4P	M	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/08/12		Spots/Week 1	<u>Rate</u> \$400.00		Model I			
,	Spots: <u>#</u> Ch 1 WP		Date         Air Time         Desc           08/12         3:36 PM M-F 3		Start/End Time M-F 3-4P		th <u>Ad-ID</u> 30 OFA-12-	-А-138н		<u>Rate</u> <u>Type</u> \$400.00 NM
	10/02/12 Class of Tim	10/05/12 ne - Fixed No	1230-1P Access Hollon Pre-emptible	ywoc1230-1p	-TWTF	:30	1	\$350.00	NM	
- 1		Start Date 10/01/12	End Date MTWTFSS 10/07/12 -TWTF	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: <u>#</u> Ch 1 WP		Date         Air Time         Desc           04/12         12:55 PM 1230		Start/End Time 1230-1p		th <u>Ad-ID</u> 30 OFA-12-	А-133н		<u>Rate</u> <u>Type</u> \$350.00 NM
	10/05/12 Class of Tim	10/05/12 ne - Fixed No	Fri ABC Prime B on Pre-emptible	9-10P <b>M</b>	F	:30	1	\$2,000.00	NM	
	Weeks:		End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: <u>#</u> Ch 1 WP		Date         Air Time         Desc           05/12         9:16 PM Fri Al		Start/End Time 9-10PM		th <u>Ad-ID</u> 30 OFA-12-	А-138Н		Rate Type \$2,000.00 NM
	10/06/12 Class of Tim	10/06/12 ne - Pre-emp	Sat 330-7pm ABC Co	olleg(330-7pm	S-	:30	1	\$2,000.00	NM	
1		Start Date 10/01/12	End Date MTWTFSSS-	Spots/Week - 1	<u>Rate</u> \$2,000.00					
	Spots: <u>#</u> Ch 1 WP	<u>Day Air</u> BF Sa 10/		<u>ription</u> 30-7pm ABC College F	Start/End Time ootb:330-7pm		th <u>Ad-ID</u> 30 OFA-12-	А-138н		<u>Rate</u> <u>Type</u> \$2,000.00 NM
	10/07/12 Class of Tim	10/07/12 ne - Pre-emp	AFHV PREMIERE otible with notice	7-8p 10/7	S	:30	1	\$825.00	NM	
١		Start Date 10/01/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$825.00					
	Spots: <u>#</u> Ch 1 WP	<u>Day Air</u> BF Su 10/			Start/End Time 7-8p 10/7		h <u>Ad-ID</u> 0 OFA-12-	Z-141H		<u>Rate</u> <u>Type</u> \$825.00 NM
	10/08/12 Class of Tim	10/08/12 ne - Pre-emp	WPBF News 25 @ 5a	am 5-530am	M	:30	1	\$110.00	NM	22
1		Start Date 10/08/12	End Date MTWTFSS 10/14/12 M	Spots/Week 1	<u>Rate</u> \$110.00					
	Spots: <u>#</u> Ch 1 WP	<u>Day Air</u> BFM 10/		ription F News 25 @ 5am	Start/End Time 5-530am		<u>h</u> <u>Ad-ID</u> 0 ofa-12-	Z-141H		<u>Rate Type</u> \$110.00 NM
	10/08/12 Class of Tim	10/08/12 ie - Fixed No	Wheel Of Fortune on Pre-emptible	7-7:30PM	M	:30	1	\$1,600.00	NM	
	Veeks:	Start Date 10/08/12		Spots/Week 1	Rate \$1,600.00	- 1				
8	Spots: <u>#</u> Ch 1 WP	<u>Day Air</u> BF <b>M</b> 10/0	Date Air Time Desc 08/12 7:08 PM Whee		Start/End Time 7-7:30PM		<u>h</u> <u>Ad-ID</u> 0 OFA-12-	A-138H		<u>Rate Type</u> \$1,600.00 NM



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957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

WANAA	thewn	hfcha	nne	റന്ന

ine Start Date End D	ate Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
70 10/07/12 10/07/ Class of Time - Fixe	12 Sun 11:35pm Late Ned Non Pre-emptible	News 1135p-12am	S	:30	1	\$600.00	NM	
Weeks: <u>Start D</u> 10/01/1			<u>Rate</u> \$600.00					
	Air Date Air Time Des		Start/End Time		n Ad-ID			Rate Type
1 WPBF Su	10/07/12 11:59 PM Sun	11:35pm Late News	1135p-12am	:30	) OFA-12-A	138н		\$600.00 N
71 10/08/12 10/08/ Class of Time - Pre	emptible with notice	1P-2P	M	:30	1	\$275.00	NM	
Weeks: Start D 10/08/1			<u>Rate</u> \$275.00					
	Air Date Air Time Des		Start/End Time		Ad-ID			Rate Typ
1 WPBF M	10/08/12 1:57 PM THE	E CHEW	1P-2P	:30	) OFA-12-A	138н		\$275.00 N
72 10/07/12 10/07/ Class of Time - Fixe	12 Sun 5-6am News d Non Pre-emptible	Sun 5-6am	S	:30	1	\$100.00	NM	
Weeks: <u>Start D</u> 10/01/1			<u>Rate</u> \$100.00					
. – –	Air Date Air Time Des		Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Typ
1 WPBF Su	10/07/12 5:45 AM Sun	5-6am News .	Sun 5-6am	:30	) OFA-12-A	-138н	14	\$100.00 N
			Total Spots	12	1 /			
						Gross Tota		\$44,600.00
ayment Terms	30 Days				Agenc	y Commission		\$6,690.00
					Ne	t Amount Due		\$37,910.00